

Real Solutions to Your Biggest Workforce Challenges

Colorado's First Registered Apprenticeship Program for Personal Care Aides in Senior Living



Stop Filling Shifts. Start Building Your Workforce.

High turnover. Hard-to-fill roles. New hires who need more support before they are ready. Senior living leaders are under pressure to recruit, train and retain caregivers while still delivering consistent, compassionate care every day.

GeriAides helps senior living employers move from reactive hiring to a structured workforce model. Our Registered Apprenticeship Program (RAP) develops Personal Care Aides who are trained, supported and more likely to stay.



9.7 million

Direct care job openings projected in the U.S. by 2034

The workforce gap is not temporary

91%

Employment retention among Registered Apprenticeship completers

A proven workforce retention strategy

1st

Colorado RAP for Personal Care Aides in senior living

A structured model for building a more stable direct care workforce

Up to \$12,600

Potential direct financial upside per apprentice

Through state tax credits and local workforce funding

Join our Employer Network at www.GeriAides.com

The GeriAides Difference

Why Senior Living Employers Are Paying Attention

1

Better Caregivers

Structured training that helps new caregivers build confidence, consistency & job readiness

2

Credential Support

Apprentices work toward nationally recognized credentials & role-specific skills that support quality care

3

Mentor Development

Experienced staff gain leadership opportunities as mentors while strengthening consistency across the team

4

Stronger Retention Pathway

Apprenticeships give frontline employees a reason to stay, grow, and see a future in senior living

5

Financial Incentives

Employers may be eligible for tax credits and local workforce funding tied to registered apprentices

6

Less Administrative Burden

GeriAides supports administration, registration, reporting & implementation so your team can stay focused on operations & care

Built for Partnership

Building a More Stable Workforce for Senior Living

Partnering with GeriAides means more than filling open roles. It means creating a structured pathway to develop, support, and retain frontline caregivers — while strengthening care quality, team stability, and workforce capacity. Participating employers may also qualify for state tax credits and local workforce incentives, creating potential financial return alongside operational impact.

Better care. Lower turnover. Stronger teams.

Let's talk about what this could look like in your community.

